

SIMON^{ON} THE STREETS

FUNDRAISING GUIDE



CAN YOU HELP PROVIDE HOPE FOR THOSE WITHOUT A VOICE?



SIMON ON THE STREETS

We are an independent charity who provides unlimited, emotional and practical support to the homeless in Leeds, Bradford and Kirklees.

Our services are delivered on the streets in all three areas to ensure that we offer support to those who may not be engaging with other services.

There are many reasons why someone may become homeless and we recognise that not everyone is ready to go from the streets straight into accomodation.

We aim to provide person-centered support to help individuals achieve their goals, however long that may take.



4 IN 5

**HOMELESS PEOPLE SUFFER
FROM MENTAL ILL HEALTH**

A ROUGH SLEEPER IS

9

**TIMES MORE LIKELY TO TAKE
THEIR OWN LIFE THAN A
MEMBER OF THE GENERAL
PUBLIC**



THANK YOU FOR FUNDRAISING FOR SIMON ON THE STREETS

A LETTER FROM OUR OUTREACH WORKER...

First of all, I want to thank you for fundraising for us. Thanks to you, I can support people who are homeless in West Yorkshire. People like Leanne (real name not used).

Leanne was sleeping in an abandoned building when I first met her. She was in a toxic and abusive relationship. Her partner was very controlling and did all he could to stop her receiving support and changing her life.

It took a long time for me to build up trust with Leanne. But that's what so great about working at Simon on the Streets. We can be there for as long a person needs for them to want to accept our help. We can go at their pace.

Leanne is now living back at home with her family. She's volunteering for a local drugs service. Her dream is to become a drugs worker and help people going through the situations she's experienced.

It's not easy, breaking the cycle of homelessness. But we can offer the unlimited practical and emotional support needed to provide hope to the homeless. We couldn't do it without your support. For this, I thank you from the bottom of my heart.

Tracey, Bradford Outreach Worker

We're delighted that you want to help change the lives of those who are homeless in West Yorkshire.

However you choose to fundraise, we hope that you find this pack useful and if you need any help with ideas or just some support getting the sponsors in then please get in touch.

To get in touch, call 0113 345 2270 or email admin@simononthestreets.co.uk



THE **DIFFERENCE** YOU WILL MAKE...

Your support is so important to us! As an independent charity who receives no government funding, we count on amazing people like you to help make a difference to those who we support.



£10

Can provide hot drinks for 40 people who are homeless or vulnerably housed on our weekly soup run.



£20

Could pay travel costs for a homeless person to attend a flat viewing or attend benefits appointments with one of our outreach workers.



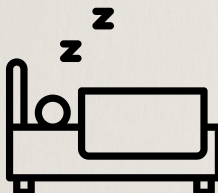
£50

Could pay for much needed identification e.g. birth certificate, passport or ID card to support clients who have no access to their personal information.



£100

Provides a day's one-to-one support to someone who is homeless, to help them begin to turn their life around.




£250

Could provide a one week stay in a B&B for someone who needs a place to stay, to then enable us to support them.



£500

Provides a full-time outreach worker for one week to help build relationships with the people we support.



976 ROUGH SLEEPERS
DIED IN 2020,
INCREASING BY 37% FROM 2019
(ONLY 3% OF THESE DEATHS WERE
CAUSED BY COVID-19)

1 IN 4

**WOMEN ROUGH SLEEPING
HAVE BEEN SEXUALLY
ASSAULTED**

FUNDRAISING IDEAS!



Host your own Little Sleep In - Although we do our Little Sleep In altogether every year, why not host your own! Find the most unusual place to sleep in your house and get people to sponsor you.



Sponsored challenge - Set yourself a difficult challenge such as a walk, run or cycle. Or if exercise isn't your thing, give your favourite thing up for a period of time!



Event - Host your very own event. This could be a gig, a silent disco or even a movie night. There are so many options, just ask your attendees to pay a small fee on arrival.



Raffle - Host your own raffle! Create something special and raffle to a lucky winner. If you choose to host a raffle, make sure you read the guidance on the Gambling Commission website - <https://www.gamblingcommission.gov.uk/>



Bake off - Put your baking skills to the test by challenging your friends or colleagues to a bake off challenge.



Online game stream - Use websites like Twitch and YouTube to set up a one-off game all-nighter. Share information about our cause with your streamers and ask for donations.



Birthday fundraiser - Instead of asking for presents this year, ask for donations. It may save you receiving some unwanted gifts!
<https://www.facebook.com/fund/simononthestreets1/>

“

Thanks to the amazing work Simon on the Streets do, who dedicate their time to provide food, warmth, support, and care to all those suffering on the streets of West Yorkshire. It has been my pleasure to be involved with these people, it is not all mistakes that define us but our continued action afterwards that truly shows one's character.

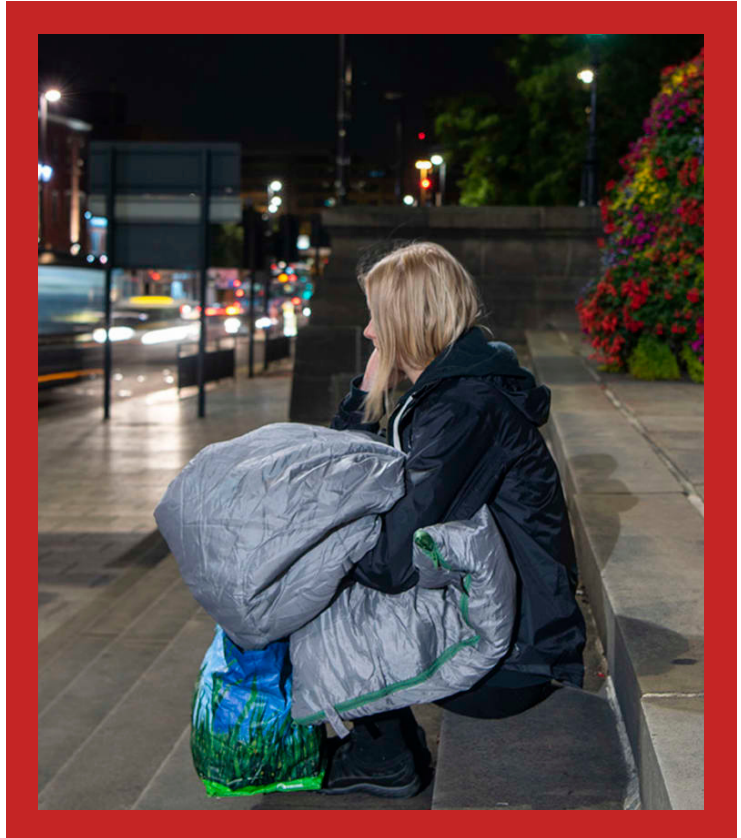
”

- Joe Outlaw
Simon on the Streets Fundraiser

YOUR AMAZING SUPPORT CAN HELP PEOPLE LIKE ALICE..

Alice (real name not used) found herself in a lot of debt after the end of a destructive relationship and struggles managing her money. She soon became homeless and found herself in a world she wasn't familiar with.

She was terrified of how vulnerable she had become. She lost all confidence in herself and her ability to change her life.



After a short time in prison, Alice re-evaluated her life and decided to make some positive choices. She told us that she wanted to make a strong, stable home for herself and to be in control of her finances.

Simon on the Streets supported Alice into temporary accommodation and helped Alice look for a place of her own.

Alice is now in her own home. She is working with us and other support services to learn to budget her money.

Alice is working towards her goal of going to college. She is learning to be independent and thrives on knowing how far she has come. We believe in Alice, but most importantly she believes in herself.



**IN 2020 WE PROVIDED SUPPORT TO
HOMELESS PEOPLE**

7311 TIMES

449 NIGHTS

**WE HELPED SOMEONE WHO WAS
HOMELESS ACCESS A BED FOR
THE NIGHT**



SIMON'S **DO'S** AND **DONT'S** OF FUNDRAISING

DO



- Make it clear to your sponsors where their money is going.
- Take pictures of your fundraiser and update your sponsors.
- Tag us in your social media posts, we'd love to know what you're up to!
- Keep safe and if you are under 18, ask for supervision before going ahead with your fundraiser.
- Lastly and most importantly, have fun!

DON'T



- Don't be afraid to aim higher if you reach your target!
- Don't organise a raffle without reading the guidance on the Gambling Commision website.
- Don't forget to thank your sponsors for making a donation.
- Don't be worried about asking for our help, we're more than happy to support you however we can!



HOW TO GET YOUR MONEY IN

So now you've raised your money, what's next?!

If you have set up a JustGiving page to collect your donations, you don't need to do anything! Your money comes directly to us.

You can donate directly through our website using our donate button. Just visit - www.simononthestreets.co.uk.

We can also accept BACS payments. If you'd like to make a BACS payment, please get in contact with us for our bank details.

For friends and family who don't want to donate online, use our sponsorship form provided in our fundraising pack. Once you've finished fundraising, send your sponsorship form to us.

We can't accept cash in the post. If people donate cash, please bank it and send us a BACS payment or a cheque. Please make cheques payable to 'Simon on the Streets' and post them to us at Simon on the Streets, Crown House, 94 Armley Road, Leeds, LS12 2EJ

Thanks to gift aid, for every £1 that you raise we can claim back an extra 25p from the HMRC at no extra cost to the donor! If you or your sponsors are UK tax payers, tick the gift aid box either online or on the sponsorship forms.

WE CAN'T WAIT TO HEAR FROM YOU ABOUT YOUR BRILLIANT FUNDRAISING IDEAS!

Tel: 0113 345 2270

Email:

admin@simononthestreets.co.uk

Address:

Simon on the Streets,
Crown House
94 Armley Road, Leeds
LS12 2EJ



facebook.com/simononthestreets1



@simonotstreets



@simonotstreets

THANK YOU!



Simon on the Streets is a Charity Registered in England &
Wales No. 1165317